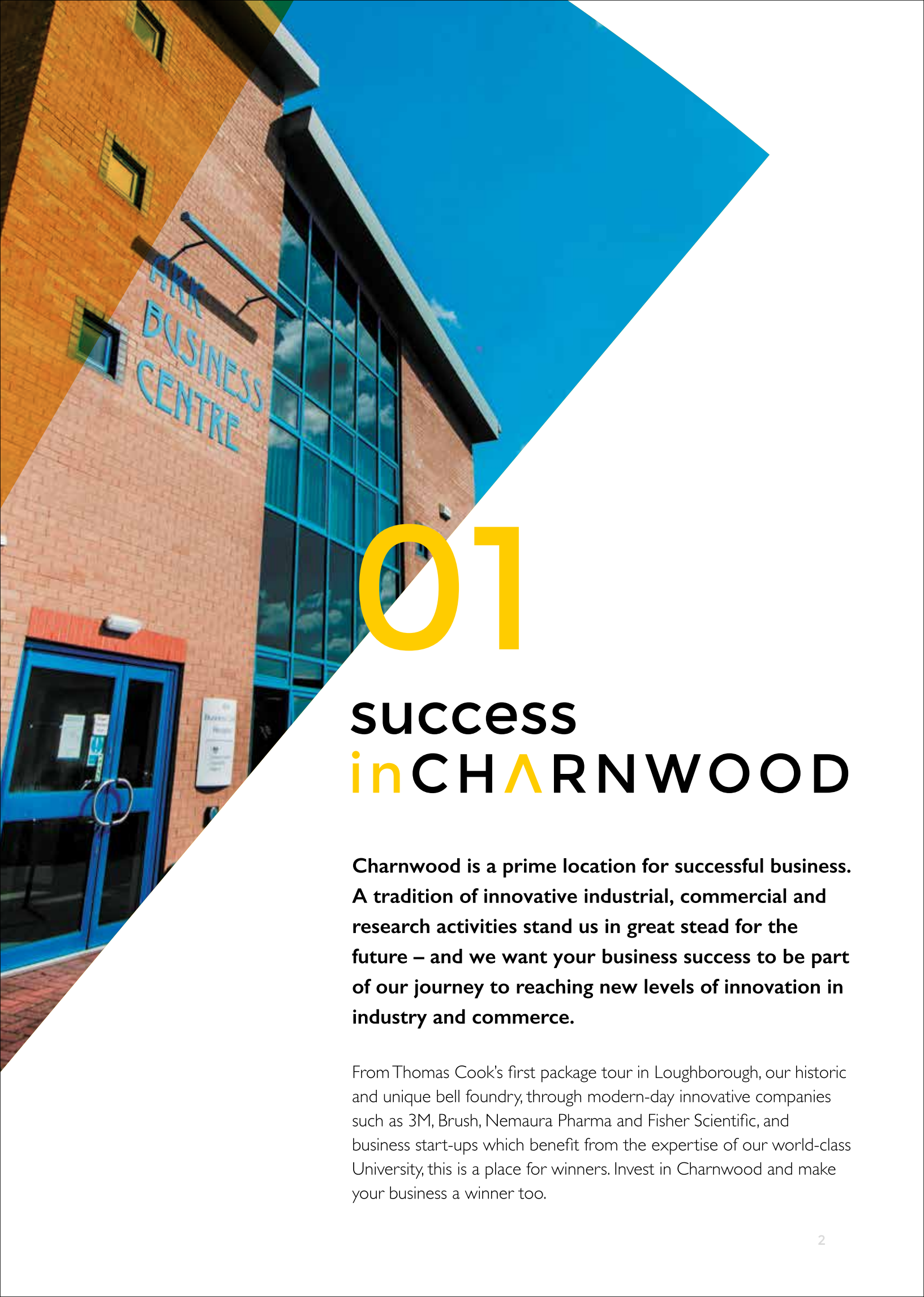


inCHARNWOOD

be at the centre of innovation





01

success in CHARNWOOD

Charnwood is a prime location for successful business. A tradition of innovative industrial, commercial and research activities stand us in great stead for the future – and we want your business success to be part of our journey to reaching new levels of innovation in industry and commerce.

From Thomas Cook's first package tour in Loughborough, our historic and unique bell foundry, through modern-day innovative companies such as 3M, Brush, Nemauro Pharma and Fisher Scientific, and business start-ups which benefit from the expertise of our world-class University, this is a place for winners. Invest in Charnwood and make your business a winner too.

Our position within Leicestershire is unrivalled. Connected to the world by East Midlands Airport on our doorstep, mainline rail, the M1 motorway and A46 trunk road and high levels of superfast broadband, we are central to your business needs. Sitting at the centre of the dynamic economic triangle of Leicester, Nottingham and Derby, doing business here means you have immediate access to a strong workforce pool, a wealth of potential supply chain links and many customers for your products or services.

Couple our winning business environment with our outstanding local natural environment and very soon it becomes clear that Charnwood 'has it all'. We are confident that you will want to take a closer look.



As a successful growing business, Loughborough provides the perfect location. We have taken advantage of the support offered by Loughborough University, are in a setting which provides capacity for future R&D expansion and our premises costs are favourably competitive. Excellent access to the M1 motorway is a real benefit for our workforce and clients alike.

PHILIP SMITH, CHIEF EXECUTIVE OFFICER, INTERFACE POLYMERS

The Council and its partners are keen to attract new investment and to support existing or new businesses to grow. It is why we are ensuring that new sites come forward for commercial development and that regeneration schemes provide new business opportunities, creating an exciting portfolio of sites and premises for businesses of many sizes across many sectors. Our Corporate Plan commits the Council to creating a strong and lasting economy. Significant numbers of new homes are being delivered and the growth agenda will be important for years to come. We were delighted that two of our major sites became part of the Loughborough and Leicester Science and Innovation Enterprise Zone in 2017, reflecting the strength of knowledge based industries in the area. We are also boosted by the investment in roads infrastructure that Loughborough will receive through the Midlands Engine strategy.

Every assurance is given that the Council and its partners will give you the real practical assistance you might need in ensuring that Charnwood is the place where your business wins.

Leader of Council

Chief Executive



02

connected in CHARNWOOD

Located within the centre of the UK, Charnwood is exceptionally well connected.

Junction 23 of the M1 gives direct access to Loughborough and Shepshed. This means Charnwood is quickly linked in to the national motorway network. The A46 trunk road provides a link from the M1 across to the A1 and easy access within minutes to Leicester.

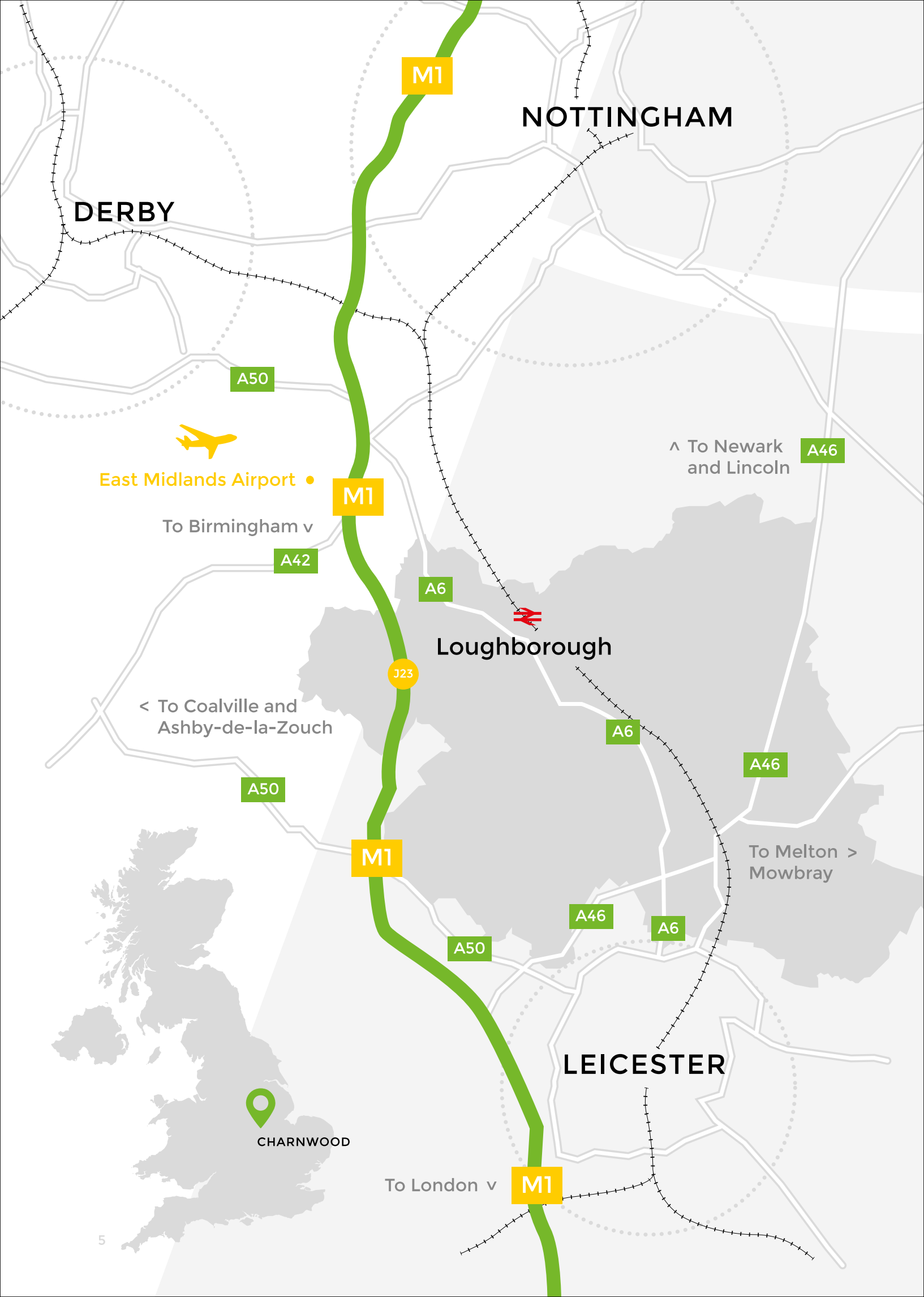
East Midlands Airport is on our doorstep linking Charnwood to over 80 UK and international destinations. Its air freight operations are now the second largest in the UK putting local businesses within touching distance of the worldwide supply chain.

Birmingham International Airport is less than one hour's drive away. This gives access to more than 260 destinations, including New York, Delhi and several European business capitals.

Our rail links are superb. Be in the centre of Leicester in less than 10 minutes or Nottingham in 15 minutes or Derby in just over 20 minutes. For those business meetings in London, the train whisks you to St. Pancras station in just under 1 hr 15 minutes.

Many businesses now rely on digital technology and communication – our superfast broadband connectivity is very good with coverage for businesses estimated to be 95% in 2016 and expected to be 96% in 2018. Further roll-out of superfast access is due from 2018 onwards.

Charnwood is also an active partner in Midlands Connect, an initiative which will improve consistent transport connectivity across Leicestershire and the wider Midlands Engine area.



NOTTINGHAM

DERBY

M1

A50



East Midlands Airport •

M1

To Birmingham v

A42

A6

^ To Newark and Lincoln

A46

Loughborough

J23

< To Coalville and Ashby-de-la-Zouch

A6

A50

A46

M1

To Melton > Mowbray

A46

A6

A50

LEICESTER



CHARNWOOD

To London v

M1



03

innovation and skills

in CHARNWOOD

Charnwood provides an unrivalled location in the centre of England for businesses involved in the knowledge economy. No other local authority area in the Midlands has more Science employment than us and we have more employment than most others in Advanced Manufacturing and Technology, Media and Telecoms too.



We're based on Loughborough University Science and Enterprise Park, and it's a great location for our staff. Ancillaries like utilities and security are taken care of, and we've benefitted from our university contacts and from recruiting a number of high quality graduates.

EDWARD YOUNG, MANAGING DIRECTOR, COMMAGILITY

Innovative business is a characteristic of Charnwood. There are networks – such as LATI (Leading Advanced Technology and Innovation) - which encourage and enable businesses to continually grow and innovate.

Of particular value to many businesses is the presence of Loughborough University. The University is ranked overall as one of the top six in the UK and is in first place in many surveys regarding student experience and quality of education.

The University is a key partner for many businesses, engaging in joint research and development projects. Many businesses are born out of knowledge emanating from the University and high calibre graduates provide an excellent

pool of labour for your workforce. Many companies are now choosing the University's Science and Enterprise Park as their first choice for premises due to the ability to be at the heart of a cluster of innovation and world-class support services.

Charnwood's Loughborough College has an excellent track record in providing apprenticeships and vocational training.

There are some very good schools across Charnwood and the state education sector is complemented by a range of fee paying schools, including the Loughborough Endowed Schools. So, whatever your skills needs, your business is in the right place in Charnwood.

04

property & sites in CHARNWOOD

Charnwood has a rich variety of businesses of different sizes and many of these are spread across our 58 employment areas.

There is a good stock of premises of different types available. Whether you are looking for small serviced office accommodation or large premises for manufacturing Charnwood can accommodate most needs.

In 2017, a new Enterprise Zone was created. The Loughborough and Leicester Science and Innovation Enterprise Zone will prove particularly attractive to businesses looking to take advantage of the Zone's package of incentives, including relief from business rates for five years and access to superfast broadband.



The Enterprise Zone captures two sites in Charnwood. Loughborough University Science and Enterprise Park will provide a home for advanced engineering and manufacturing alongside energy and low carbon industries. Charnwood Campus provides specialist pharmaceutical laboratory accommodation and office facilities.

Charnwood Campus has also been recognised by the Government as the country's first and only Life Sciences Opportunity Zone. Excellent opportunities exist for new commercial development at Charnwood's varied mix of regeneration sites and on land allocated for new employment development. Some sites are available for occupation now, others will be available in the medium to longer term. Business centre facilities are offered by the Borough Council.

These sites and land include:

-  **Loughborough University Science and Enterprise Park** 77 ha
-  **Charnwood Campus** 28 ha
-  **Watermead** 16 ha
-  **West of Loughborough Sustainable Urban Extension** 16 ha
-  **Land north of Birstall** 15 ha
-  **North east of Leicester Sustainable Urban Extension** 13 ha

Various regeneration sites of different sizes in Loughborough town centre, Loughborough's Heritage Quarter, Dishley Grange and Shepshed town centre.



05

business strength in CHARNWOOD

Charnwood has a strong business base. We have over 6,800 VAT registered businesses. Key concentrations of business are found in Loughborough, Thurmaston, Syston and Shepshed.

Businesses are active across a wide range of sectors. Particular sector strengths in Charnwood are:

- manufacturing, especially of metal products, electricals, rubber, plastics, food
- knowledge-based technology, science and commerce
- business administration and support services
- information and communication technologies and services

Whether you are a small business wanting to grow or a larger business looking to have your international headquarters alongside others that have made Charnwood the springboard for their success, you will be in good company.

Examples of innovative and renowned businesses which operate out of Charnwood include:

Brush Group. Manufacturing generators, transformers and control systems. The company's head office is in Loughborough; it is the largest manufacturer of turbo-generators in the world.

3M United Kingdom PLC. This company has two sites in Loughborough, one manufacturing pharmaceuticals and medical devices, the other providing sales, marketing and business support services for its UK and Ireland healthcare business.

3DX-Ray. Based in one of our Charnwood villages, this business produces security screening systems and x-ray utilising industrial production systems.





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Loughborough has been the home of science-based technology company 3M's health care business, manufacturing and research & development operations for over fifty years. Its central location, excellent transport infrastructure, world-class University, local skills base and thriving life sciences and biotechnology sector continue to make Charnwood the optimum location for our activities.

SIMON HOLMES, COUNTRY BUSINESS LEADER, HEALTH CARE MARKETS, 3M UNITED KINGDOM PLC







Intelligent Energy has a long history in the Charnwood area, reaching back to our roots at Loughborough University in the 1980s. Our headquarters and main operating site has been located on the Science and Enterprise Park since 2010 and benefits from the excellent transport links, high quality facilities and the high calibre, skilled workforce pool that the area has to offer.

DR JON MOORE, FOUNDER AND CORPORATE COMMUNICATIONS, INTELLIGENT ENERGY LIMITED

Meggitt Polymer and Composites. If you have ever flown in an aircraft for business or leisure purposes, almost certainly it will have benefitted from the work of Meggit. This company produces fuel containment systems, sealing solutions and advanced composites. Its aerodynamic seals are used by all of the world's commercial aircraft manufacturers.

Nemauro Pharma. A specialist biotech company located at the University's Science and Enterprise Park. The company specialises in new technologies which enable drugs to be administered through patients' skin and surface mucosa.

Intelligent Energy. Utilising the science park environment at Loughborough University, this business is a great example of a company that uses innovative applications to positively impact on the future of commerce, communication and travel. It provides clean energy solutions and specialises in development of low carbon fuel cells. Loughborough is the location for the company headquarters but this highly successful base has led to the opening of offices in London, USA, India and Japan.

Thermo Fisher Scientific. The world leader in serving science. This company provides laboratory equipment, chemicals and services used in scientific research, safety, healthcare and education.





06

the economy in CHARNWOOD

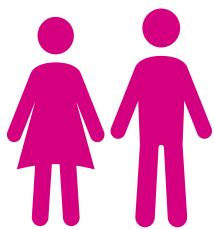
Charnwood has a well-balanced economy which creates a good environment in which to do business.

The resident population is well-qualified with large numbers of professionals and managers compared to many other areas. NVQ Level 2 and Level 4 achievement in recent years has been higher in Charnwood than in any other part of Leicestershire with growth of achievement at Level 4 significantly higher than the growth rate for England as a whole.

Labour costs in Charnwood are competitive and are lower than the UK average.

The sectors which sustain the highest levels of employment for residents are Advanced Manufacturing and Engineering, Professional and Financial Services, and Sports, Health and Well-Being.

A spirit of enterprise exists across Charnwood. Figures compiled by the LLEP in 2016 show that Charnwood has had more business births than the average levels for both Leicestershire and England.



1,000,000

The number of potential employees within a 45 minute drive of Leicester and Leicestershire.



07

quality of life

in CHARNWOOD

In Charnwood, business is made all the more pleasurable by knowing that time away from work can be really enjoyable. Whatever the interests of you or your workforce, they can be catered for here in Charnwood.

Our natural landscape is outstanding with areas such as Bradgate Park, Outwoods and Watermead Country Park perfect for escaping to. The Charnwood Forest is stunning and home to some of the oldest rock formations in the UK. It is part of the National Forest. Relaxing time can be spent on the Great Central Railway, shopping at a local farmers market, visiting the world's largest bell foundry and museum or glimpsing in to the far reaches of the universe at the nearby National Space Centre in Leicester.

For those wanting active pursuits there are three leisure centres and a range of privately run top-notch gym and sports facilities. If watching the action is more your style, the world famous Leicester Tigers rugby club, Premier League football champions Leicester City and Donington Park race track are on Charnwood's doorstep.

Loughborough has a great mix of independent shops and restaurants alongside national names in retail and leisure and will keep you, your family and friends happy – but if you want even more retail therapy then it's easy to get to places like Leicester and Nottingham.

Several new housing developments have added to the array of choice for buying or renting a home in Charnwood. From affordable rented and shared-ownership accommodation through to luxurious residences around Woodhouse Eaves and in the unspoilt villages of the Leicestershire Wolds, there is something for everyone.

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In Charnwood, you can have your cake and eat it, with its great central location for business and excellent access to major road, rail and air transport links. At its heart is the vibrant town of Loughborough, which is complemented by highly attractive villages and countryside.

DAVID PAGETT-WRIGHT, PRACTICE
MANAGER AND SOLICITOR,
MOSS SOLICITORS LLP





08

supporting business in CHARNWOOD

Charnwood Borough Council and its partners offer tailor-made support to businesses relocating to or growing in Charnwood. Our free, confidential support services range from provision of general information and advice about doing business here to bespoke, specialised responses to complex requirements.

Using the Council's own local expertise and drawing from a network of in-depth knowledge from business service providers and support agencies, the Regeneration and Economic Development Team can deliver a range of solutions to assist with the relocation or growth of your business.

Services provided include:

- Provision of local information to help inform your strategic planning and decision-making.
- Working with property agents and other partners to help find you suitable sites or premises.
- Arranging fact-finding trips, including tours of premises and sites with agents where appropriate.
- Local introductions to assist your business integrate well in Charnwood and establish business networks.
- Information about how you and your workforce can benefit from working and living in an area with great housing, education and leisure time opportunities.
- Access to senior officials to discuss how planning, rates and other regulatory matters will be dealt with in a business-friendly manner.
- Direct links in to Loughborough University for assistance with graduate recruitment, knowledge transfer, research and development projects.
- Working with partners to help you find the skills for the workforce that your business needs.



B.I. Limited continues to grow in to new markets and our decision to operate out of Charnwood is definitely a good one. The area is highly accessible, provides us with the workforce that we need and I have always found the approach of Council officials very positive in the way they have advised and supported us. The Better Business for All initiative has helped us as we have undergone change and expansion.

KAMAL DHUTIA, MANAGING DIRECTOR, B.I. LIMITED



**As a business looking to
invest in Charnwood, we will
commit to helping you in
any way that we can.**

Please get in touch with us – we'd love to hear from you.

Email David.hankin@charnwood.gov.uk
Christophergrace@charnwood.gov.uk

Telephone 01509 634727 / 534

Website www.incharnwood.com



InCharnwood

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