

# Corporate Delivery Plan 2021-2022

**Charnwood Borough Council** 

### Introduction from the Chief Executive

Welcome to the Council's Corporate Delivery Plan for 2021/22. This is the second year of our new Corporate Strategy and the first step towards becoming a more efficient, effective and dynamic organisation.

Clearly the pandemic has had a significant impact upon the borough and we have been supporting residents and local businesses throughout the crisis. That will continue but we are also focused upon helping the borough build back better and recover into a stronger position than before. The priorities in our corporate strategy will support this recovery.

Over the Corporate Strategy period we will become a more digitally and commercially focused organisation. Our investments will work harder and smarter to generate revenue as funding reduces from other sources.

Our operating model will remain as a mixed model, using direct delivery, outsourcing and collaboration with partners, to make sure we are efficient and meeting our customers' needs.

The Council's workforce will become more agile, utilising technology to improve service delivery and maximise efficiency. Transformation will be critical to maintain outstanding services and value for money.

We will continue to lead our communities and grow our influence on a regional and national level. This will take leadership from all areas of the organisation.

The objectives in the Corporate Delivery Plan will deliver meaningful improvements to our residents and they will be closely measured to ensure success.

Our vision for the borough is clear – we want to care for the environment, create healthy communities and support a thriving economy.

This will be driven by an ambitious Council comprising employees and members who are committed to making a difference to people's lives.

### **Values**

Underpinning all the council's activity is a set of values - employees and members will work together as one council, living and breathing these values:

- Pride in Charnwood We take pride in our work and our borough and are ambitious for improvement
- Customer Focused We listen to our customers and are focused on delivering excellent services
- Working Together We work together with pace and positivity as one council and in partnership with others

# **Performance Management Framework**

Good business planning and effective performance management at the Council are strongly linked. Our strategic priorities and plans identify the objectives that we aim to deliver, and our performance management framework provides the mechanism for how the Council achieves these objectives and monitor's progress.

The Corporate Strategy 2020-24 sets out what the Council will be doing over a four-year period to make Charnwood a stronger and more vibrant place for people to live, work, visit and invest in.

The strategy is supported by this annual Corporate Delivery Plan – this is a key document for recording how service areas and corporate activity will work to deliver the objectives of the strategy.

The Corporate Delivery Plan will be monitored by the Senior Leadership Team (SLT), Heads of Service and Scrutiny Committees to ensure that progress is made against the objectives and that targets are on track and delivered.

All areas of the Council contribute to the delivery of the Corporate Strategy. Therefore, each service area will also produce a service plan.

Individual performance reviews will also reflect the key themes and objectives of the corporate strategy and allow all staff to identify the importance of their role in delivering the strategy.

This is outlined in the diagram below:



Strategies are key to planning the direction of the council – these include the ICT Strategy, People Strategy and Equality and Inclusion Strategy. Each strategy has an action plan and governance structure to ensure that the objectives are delivered.

The council has pledged to be carbon neutral by 2030 – this will be a challenging target to meet. An ambitious plan has been developed in partnership with Urban Foresight and DCA for delivery over the forthcoming 10 years.

The Services, Workspace and People programme (SWaP Programme) is the driver to create a flexible, efficient and effective organisation, fit for the modern-day challenges of local government.

However, to meet the challenges ahead the Council needs to:

- look at all services and find ways to make them more efficient and ensure they are meeting the needs of customers.
- review Council accommodation to create a more modern working environment, while considering many more people will be working from home and others will be out in the community.
- look at how staff are developed. What skills are required, what behaviours do we want and can we work in different ways to bring benefits for us all.

There is also a financial challenge that drives our need to change and that's something we cannot ignore.

The SWaP Programme Board is chaired by the Chief Executive and all Strategic Directors are board members.

In addition, a Strategic Direction document has been developed which sets out the key operating principles the Council will adopt to achieve its objectives and deliver outstanding services for residents.

Every two years the Council will commission a survey of residents to determine their priorities and identify their views on a range of issues – the feedback will be built into the corporate strategy and associated delivery plan.

# **Financial Statement**

Charnwood has an excellent track record for financial management which is something the organisation can be proud of.

However, the impact of COVID-19 on our finances has been significant and we undoubtedly face more challenges in the years ahead. The continued uncertainty created by the pandemic combined with the prospective reductions in Government funding, is likely to make it difficult to maintain services at current levels.

For 2021/22 the budget is balanced having a relatively limited impact on services. However, that is based on using £1 million of reserves and having found £2.1m in savings and additional income generation. Notwithstanding uncertainties created by COVID-19, this is not a sustainable model and therefore we must adapt. Acting now will minimise the impact on customers and employees in the future.

We have already started that process through our transformation and commercial agenda which will be critical to increasing revenue, maximising efficiencies and stabilising our future financial position.

The Government's Fair Funding Review has been delayed for at least a further year but at some point we should reach a state of greater clarity about the longer-term funding of local government. We hope this means multi-year settlements which will help us plan with greater certainty for future years. The ability to plan for the medium term would be much welcomed and will be better for the organisation and the Borough we serve.

### **COVID-19 RESPONSE and RECOVERY**

It is recognised that the COVID-19 pandemic has caused the diversion of significant resources to deal with the response to and recovery from the pandemic.

A decision was made in the Spring of 2020 to suspend collecting updates centrally regarding the Corporate Delivery Plan 2020-21 - this continued throughout the financial year. However, it was stated that services needed to ensure that they monitored performance throughout the year.

It is likely that the Council will need to continue its response and recovery work well into 2021 and beyond.

The details below outline the additional activity the pandemic has generated – this does not capture the day to day activity to maintain services and respond to the changes in restrictions.

Area	Activity	Lead
Local Resilience Forum (LRF)	<ul> <li>Support the LRF through participating in the Strategic and Tactical Co- ordinating Groups</li> </ul>	Chief Executive
Compliance and Enforcement	<ul> <li>Co-ordination of compliance and enforcement across the Borough, County and City and linking into MHCLG, OPSS, DHSC and other departments to facilitate effective compliance with the COVID legislation.</li> </ul>	Chief Executive/Head of Regulatory Services.
Economic Recovery Cell	<ul> <li>Town centres and business support</li> <li>Recovery of Leisure Centres from COVID-19 restrictions</li> <li>Recovery of the Museum and Town Hall from COVID-19 restrictions</li> </ul>	Strategic Director - Community Planning and Housing
Community Recovery Cell	<ul> <li>Support the 3 existing Community Hubs Marios Tinenti Centre, Altogether Place and The Hut to develop COVID-19 Recovery Plans aimed at building community resilience and capacity.</li> <li>Charnwood Community Action</li> </ul>	Strategic Director - Community Planning and Housing
Business Grants Test and Trace payments	<ul> <li>Administration of various COVID-19 related business and personal support payments/grants</li> </ul>	Strategic Director - Environment and Corporate Services
Homelessness	<ul> <li>Coordination and administer the MHCLG/PHE requirements under Everyone In, Next Steps Accommodation and Protect Plus initiatives across the Borough.</li> </ul>	Head of Strategic and Private Sector Housing
Vaccination Process	Support the NHS with the delivery of the Vaccination Centre at Southfields and any other locations in Charnwood	Chief Executive / Strategic Director - Commercial Development, Assets and Leisure
Testing	<ul> <li>Support Public Health Leicestershire with the establishment of various test centres across the Borough</li> </ul>	Head of Strategic Support
Joint working across Charnwood	<ul> <li>Co-ordinate joint working across the Borough, including education, health and specifically Loughborough University and College</li> </ul>	Chief Executive

Corporate Delivery Plan 2021-2022

	CARING FOR T	HE	ENVIRONMENT			
Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Responsibili Criteria		Responsibility	Sta End	
	Increase tree planting throughout the borough to absorb carbon from the atmosphere (sequestration)	Hathern Woodland project complete		Head of Cleansing and Open Spaces	Qtr.1	Qtr.3
Climate Change: Take action to become a	Complete air quality review and assessment report and submit to DEFRA		Review undertaken and submitted to DEFRA for approval by July 2020  Revocation of Air Quality Management Areas, where there is a sustained compliance with the air	Head of Regulatory Services	Qtr.1	Qtr.4
carbon neutral organisation by 2030, to help tackle climate change.	Undertake a feasibility study and develop a plan for the installation of electric vehicle charging points within the Council's car parks across the Borough	Ans (dep	quality (currently 4 areas) all electric vehicles charging points at tey and Sileby Car Parks pendency upon funding) - by 10ch 2022	Head of Regulatory Services	Qtr.1	Qtr.4
	Develop and implement a phased "green market" action plan and marketing campaign to encourage new green traders to join Loughborough market, e.g. focus on plastic free	Phased "green market" action plan and marketing campaign approved by March 2022  Phase 1 of the "green market" plan fully implemented by March 2022		Head of Leisure & Culture	Qtr.1	Qtr.4

### **CARING FOR THE ENVIRONMENT**

Corporate Strategy Outcome (2020-2024)	Outcome (2021-2022)		Responsibility	Start / End Date	
	Prepare a revised Carbon Neutral Plan and action plan to 2030.	Carbon Neutral Plan adopted by Cabinet by September 2021	Head of Planning & Regeneration	Qtr.1	Qtr.2
	Develop a biodiversity strategy to manage financial contributions received from developments	Biodiversity Strategy adopted by Cabinet by December 2021	Head of Planning & Regeneration	Qtr.1	Qtr.3
Develop a monitoring system to track the number of new trees secured from major M		Monitoring system to track the number of new trees in place by December 2021	Head of Planning & Regeneration	Qtr.1	Qtr.3
Parks and Open Spaces: Develop, improve and continue to care for our parks and open spaces, so they can be enjoyed by everyone.	Secure long-term future capacity for burials in Loughborough by completing the construction of the cemetery at Nanpantan	Construction of the cemetery at Nanpantan complete by March 2022	Head of Cleansing and Open Spaces	Qtr.1	Qtr.4
Protecting our Environment: Help protect our environment by using all powers available to tackle those who threaten it.	Undertake targeted fly-tipping enforcement with mobile CCTV camera monitoring within 3 'hot spot' locations within the Borough	3 enforcement exercises undertaken with a 5% reduction of fly-tipping reports in each of the targeted locations (baseline - the corresponding period the previous year)	Head of Regulatory Services	Qtr.1	Qtr.4
	Undertake a targeted waste education and enforcement campaign with Loughborough University and main Landlords "moving in and out" for students	15% reduction in the amount of side waste and bins on street in the targeted locations at the end of the University Terms (baseline - the corresponding period the previous year)	Head of Regulatory Services	Qtr.1	Qtr.4

### **CARING FOR THE ENVIRONMENT**

Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Criteria	Responsibility	Start / End Date	
Waste and Recycling: Improve and develop our outstanding waste and recycling service to make it more efficient, more resilient and better for the environment.	Investigate long term opportunities for changing the refuse vehicles from fossil fuel to electric power by 2030	Undertake an electric refuse vehicle trial	Head of Cleansing and Open Spaces	Qtr.1	Qtr.4

### **HEALTHY COMMUNITIES**

Corporate Strategy Outcome (2020-2024)	Delivery Plan Action Measurable Suc (2021-2022) Criteria		Measurable Success Criteria	Responsibility	Sta End	rt / Date
	Following approval, adopt & implement the Corporate Anti-Social Behaviour Policy to continue to ensure Charnwood is a safer place to live, work and visit	Final Policy agreed and implemented by Sept 2021		Heads of Landlord Services; Neighbourhood Services & Regulatory Services	Qtr.1	Qtr.4
	In conjunction with partners, deliver 8 crime prevention campaigns / events		8 crime prevention campaigns / events delivered	Head of		
Safer Charnwood: Continue to work with partners	with the aim of preventing and deterring crime, and creating safer communities free from harm and violence	В)	KI12: Reduction in all crime	Neighbourhood Services	Qtr.1	Qtr.4
to make our towns and villages safer places to live, work and visit	Work with partners to prevent and reduce incidents of 'serious violence' through the delivery of 2 serious violence reduction initiatives	2 serious violence reduction initiatives delivered		Head of Neighbourhood Services	Qtr.1	Qtr.4
	Review the "Special Cumulative Impact Policy" contained within the Licensing Act	Final Policy agreed and published by June 2021		Head of Regulatory Services	Qtr.1	Qtr.2
	Review the Private Hire and Hackney Carriage Policy	June	Policy agreed and published by 2021, contributing to the safe portation of residents in licensed es.	Head of Regulatory Services	Qtr.1	Qtr.2

### **HEALTHY COMMUNITIES**

Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)			Responsibility	Sta End	
	Private Sector Housing Licensing final Scheme and finalise Policy (subject to and		ultation undertaken and Policy ed (subject to consultation sis) for decision at Cabinet by 2022	Head of Strategic and Private Sector Housing	Qtr.1	Qtr.4
Supporting our communities: Invest in services to help those who are most vulnerable,	rest in services to help those to are most vulnerable, appower people to make a sitive difference in their local eas and ensure community  Review and implement a revised Charnwood Grants Scheme  Charnwood Grants Scheme  Help residents of Charnwood save money on their energy bills by promoting the Charnwood Big Switch		ed Charnwood Grants Scheme in by April 2021	Head of Neighbourhood Services	Qtr.1	Qtr.1
empower people to make a positive difference in their local areas and ensure community cohesion remains a top priority			ase the take up of Collective ning by 10% across the year	Head of Strategic and Private Sector Housing	Qtr.1	Qtr.4
Healthy and happy residents:			LS10(a): Leisure Centres- total number of visits			
Provide high-quality leisure facilities and sports activities for people and offer services to improve wellbeing, either directly or with our partners	Supporting communities to re-engage with leisure activities	В)	LS10(b): Number of new members at Leisure Centres (including Swim School programme)	Head of Leisure & Culture	Qtr.1	Qtr.4
Housing: Help those in need of accommodation by continuing to make our council homes better for tenants and work with developers and the privately rented sector to ensure high-quality homes are available to residents	Continue to meet the housing needs of households on the housing register by bringing Empty Homes back into use through housing advice / assistance and partnership grants	35 Empty homes brought back into use as a result of action by the Council		Head of Strategic and Private Sector Housing	Qtr.1	Qtr.4
	Set a strategy for the identification of Major Capital projects for remodelling housing landlord stock	Devel step	opment of a strategy as the initial	Strategic Director - Community Planning and Housing	Qtr.1	2022/

### **HEALTHY COMMUNITIES**

Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Criteria	Responsibility	Sta End I	
	Deploy available resources from the Right to Buy Receipts to acquire additional properties	Purchase between 10 and 20 properties in 2021-2022 to meet the housing needs of the Borough	Head of Strategic and Private Sector Housing	Qtr.1	Qtr.4
	Set out the investment requirements necessary to manage, maintain and invest in the Council's housing stock and how this activity will be resourced	Develop a Housing Revenue Account (HRA) Business Plan and Asset Management Strategy Final Policies agreed and published by March 2022	Head of Landlord Services	Qtr.1	Qtr.4
	Fulfil the Council's obligations under the Tenancy Standard (2012) by setting out a framework to determine the type of tenancy offered to new tenants and the criteria considered when deciding which type of tenancy to offer	Council's obligations under the Standard (2012) by setting out ork to determine the type of offered to new tenants and the onsidered when deciding which  Development of a revised Tenancy Policy  Head of Landlord Services  March 2022	Qtr.1	Qtr.4	
	Deliver a programme of new kitchens, bathrooms, and heating systems to maintain compliance with the Decent Homes Standard	KI5: 0% non-decent council general needs homes	Head of Landlord Services	Qtr.1	Qtr.4

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Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Criteria		Responsibility	Sta End	
	Promote the InCharnwood brand through a programme of events to further inward	A)	Business event promoting the InCharnwood brand held	Head of		
Economic growth: Continue to support and foster	investment opportunities to the Borough	В)	Exhibit at 2 business exhibitions and networking events	Planning & Regeneration	Qtr.1	Qtr.4
	Work with partners to support the delivery of the strategic growth plan and preparation of a statement of common ground		atement of Common Ground by June 2021	Head of Planning & Regeneration	Qtr.1	Qtr.1
	Submit the local plan to the Secretary of State for independent examination in public	Local Plan submitted to the Secretary of State by September 2021		Head of Planning & Regeneration	Qtr.1	Qtr.2
strong economic growth in Charnwood.	Review the Economic Strategy to respond to the Covid Pandemic. Move to recovery section	Revised Economic Strategy approved by March 2022		Head of Planning & Regeneration	Qtr.1	Qtr.4
	Support the delivery of the Town Deal Town Investment Plan (TIP)	Support provided to the Town Deal Board Bard to develop the action plan ad relevant business cases as required		Head of Planning & Regeneration	Qtr.1	Qtr.4
	In conjunction with the Office for Product Safety & Standards and East Midlands Councils, implement the Strategic Regulations Network for sharing best practice and campaigns for business compliance and support across the East Midlands	Councils a place, res	tegic Regulatory Network for across the East Midlands in ulting in improved consistency ch and safer businesses.	Head of Regulatory Services	Qtr.1	Qtr.4

# A THRIVING ECONOMY

Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Criteria	Responsibility	Sta End I	
	Improve the public realm in our towns by developing a Lighting Strategy for the Lanes Project in Loughborough town centre, to support delivery of the Council's Master Plan and TIP	Develop a Lighting Strategy by March 2022.	Head of Leisure & Culture	Qtr.1	2022/ 23
Towns: Whilst respecting the heritage of our town centres, lead, support and collaborate (with partners and the private sector) to progress regeneration opportunities across Charnwood, ensuring future generations have access to high-quality jobs, growing Charnwood's reputation as a place where businesses thrive and helping our high streets become more diverse places.	Work in partnership with the BID to complete business planning for the Living Loughborough Project as included in the Town Deal Investment Plan for Loughborough	Completion of the business planning for the Living Loughborough Project	Head of Leisure & Culture	Qtr.2	2022/ 23
	Support the Board to develop activities to celebrate the centenary of the Carillon in 2023	Submit an Arts Council Grant for the Carillon audience development work  Support the submission of a Heritage Lottery Bid	Head of Leisure & Culture	Qtr.2	2022/ 23
	Work with partners to raise the profile of Loughborough as a destination by celebrating the 800 <sup>th</sup> year of the Market and Fairs Charter and to provide a catalyst for regeneration opportunities	Publish a yearlong programme of events and initiatives in celebration of the 800-year market and fairs Royal Charter	Head of Leisure & Culture	Qtr.1	Qtr.4
	To work with the Leicester and Leicestershire Local Enterprise Partnership (LLEP) in order to support the Charnwood Enterprise Zone Implementation Groups (Charnwood Campus and LUSEP)	Regular meetings of the groups with associated implementation plans and associated actions.	Chief Executive and Head of Planning & Regeneration	Qtr.1	Ongoi ng

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Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)		Measurable Success Criteria	Responsibility	Sta End I	
	Deliver the Bedford Public Realm Project	•	Project milestones for 2021/22 are met	Head of Planning & Regeneration	Qtr.1	Qtr.4
	Deliver the Shepshed Town Centre Public realm Project		Project milestones for 2021/22 are met	Head of Planning & Regeneration	Qtr.1	Qtr.4
	Improve the quality of	of our open spaces	Complete the construction of the Outwoods Visitor Centre Café	Head of Cleansing & Open Spaces	Qtr.1	Qtr.2
Culture and visitor: Help make Charnwood, and its beautiful open countryside and thriving market towns, a key	Establish a brief as pagreement and devented Strategy in conjunctions stakeholders	elop a Place Making	Final Place Making Strategy agreed and published by July 2021. Two campaigns delivered  • 800yrs of the Market  • Development of a Plaza	Head of Leisure & Culture	Qtr.1	Qtr.4
destination for local, national and international visitors.	Develop and deliver a plan for "Loughborough Markets in the 21st	Create a baseline for number of market traders and related footfall	Increase the number of market traders and development of a baseline for recording footfall following the return to the town centre post COVID	Head of Leisure & Culture	Qtr.1	Qtr.2
	Century" to create sustainability and ensure the market becomes an important destination, as well as a place to shop	Extend and promote the digitised market booking scheme to support bookings and financial transaction process (street	Fully operational digitised booking system for the market by March 2022	Head of Leisure & Culture	Qtr.1	Qtr.4

### A THRIVING ECONOMY Measurable Success **Corporate Strategy Delivery Plan Action** Responsibility Start / Outcome (2021-2022) Criteria **End Date** (2020-2024)trading, special markets, events) Undertake capital improvements within Charnwood Car Parks to ensure the ongoing safe operation Improved and safer car parks, supporting Head of • Culvert works to Granby Street access to Services and facilities in Regulatory Qtr.1 Qtr.3 Car Park Loughborough Services • Window replacement in the Beehive Lane Car Park

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Corporate Strategy Outcome (2020-2024)	Outcome (2021-2022) Criteria (2020-2024)		Responsibility	Start / End Date	
Customer Service: Commit strongly to improving customer service, delivering outstanding services and working together to create a more vibrant and prosperous Charnwood.	Develop consistent and effective frameworks for engaging with customers and improving customer service	Final Strategy approved and published by Aug 2021	Head of Customer Experience	Qtr.1	Qtr.2
	Establish a Transformation & Efficiency Strategy and framework for the Council.	Framework agreed and published by April 2021	SWaP Board	Qtr.1	Qtr.1
Transformation and Efficiency:	Establish a work programme for the Services, Workspace and People Board (SWaP), including a service review programme fully established by April 2021, for delivery across the rest of the year and into 2022/23		SWaP Board	Qtr. 1	2022/ 23
Transform into a more efficient, effective and innovative organisation. In addition, continue to build our digital	Implement the recommendations of the Anti-Social Behaviour (ASB) review to develop a co-ordinated and targeted approach to ASB work	Anti-Social Behaviour (ASB) Review fully complete by March 2022	SWaP Board	Qtr.1	Qtr.4
services using technology that will help us be more effective, efficient and flexible to meet customers' needs.	Complete the implementation of the Building Control Joint Service	Service is embedded and project board closed by June 2021	Head of Planning & Regeneration	Qtr.1	Qtr.1
	Deliver the ASSURE back office system in Housing, Planning and Regulatory Services	Project milestones for 2021/22 are met	Heads of Planning & Regeneration; Regulatory Services and	Qtr.1	Qtr.4

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Corporate Strategy Outcome (2020-2024)	Delivery Plan Action Measurable Success (2021-2022) Criteria		Responsibility	Start / End Date	
			Customer Experience		
	Utilise the results of the Workplace Wellbeing Survey to develop a programme of health and wellbeing activities to provide support to staff.	Workplace health and wellbeing Action Plan developed, and activity undertaken by March 2022	SWaP Board	Qtr.1	Qtr.4
Developing Staff:	Undertake and analyse results of: - Staff Survey - OCI Survey - Focus Groups	Surveys and focus groups complete by June 2020	SWaP Board	Qtr.1	Qtr.1
Develop our staff to help them deliver outstanding services and ensure our employees and elected members work	Develop and implement the People Development Plan (as part of the People Strategy)	Final Strategy and workplan agreed and published by April 2021	SWaP Board	Qtr.1	Qtr.3
together, as one council, to bring positive change to Charnwood.	Develop and implement staff and leadership competencies	Competencies agreed and fully implemented by December 2021	SWaP Board	Qtr.1	Qtr.3
	Develop a new CBC leadership programme	CBC Leadership programme established, ready for implementation by December 2021	SWaP Board	Qtr.1	Qtr.3
	Develop a new Personal Review process	Personal Review process fully implemented by March 2022	SWaP Board	Qtr.1	Qtr.4

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Corporate Strategy Outcome (2020-2024)	Delivery Plan Action (2021-2022)	Measurable Success Criteria	Responsibility	Sta End						
Financial stability: Continue to carefully manage our budgets, particularly by	Consider options arising from the review relating to the Leisure Centre Contract by setting out road map for future contract arrangements	Set out road map for future contract arrangements by March 2022	Head of Leisure & Culture	Qtr.1	Qtr.4					
using effective procurement and well-managed contracts.	Monitor savings specified in the budget to maximise benefit realisation by the Services, Workspace and People (SWaP) Programme Board	Delivery of the savings specified in the budget report	SWaP Board	Qtr.1	Qtr.4					
	Review the Councils land and building assets with a view to increasing income and reducing costs.	Land and building assets review complete by September 2021.	Strategic Director of Commercial Development, Assets and Leisure	Qtr.1	Qtr.3					
Commercialism: Operate more commercially and reducing the burden on	Complete Asset Strategy and associated Capital Plan to meet legislative requirements, prior to implementation.	Asset Strategy complete by March 2022.	Strategic Director of Commercial Development, Assets and Leisure	Qtr.3	Qtr.4					
the taxpayer and government support will be a key element of this transformation.	Review the business case for building commercial and residential property for sale or rent, linked to the review of our assets.	Review produced by March 2022.	Strategic Director of Commercial Development, Assets and Leisure	Qtr.3	Qtr.4					
	Track benefit realisation on newly established procurement activities	Benefit realisation identified regarding procurement activities	Strategic Director of Commercial Development, Assets and Leisure	Qtr.1	Qtr.4					

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Corporate Strategy Delivery Plan Action Outcome (2021-2022) (2020-2024)		Measurable Success Criteria	Responsibility	Start / End Date	
One Council: Collaborate with partners, in the public and private sector, to improve services and ensure employees and members work together, as one council, and listen, talk and engage with residents to	Support the Local Government Boundary Commission for England.to facilitate the Borough electoral review	Review successfully completed within the published timetable.	Head of Strategic Support	Qtr.1	Qtr.4
bring positive change to Charnwood.	Undertake effective and timely engagement with residents and staff as outlined in a Communications Strategy	Completion of a Communications Strategy for the Council	Communications Manager	Qtr.1	Qtr.3

### **Key Indicators 2021-2022**

The key indicators below are those which Charnwood Borough Council <u>DIRECTLY</u> impacts:

Ref	Indicator	Quarterly/ Annual	Owner	Q1 Target	Q2 Target	Q3 Target	Q4 Target	Annual Target
KI 3	Percentage of food establishments that achieve level 3 (broadly compliant) within the Charnwood Food Hygiene Rating System	Quarterly	Head of Regulatory Services	92%	92%	92%	92%	92%
KI 4(a)	Percentage of household waste sent for reuse, recycling and composting (Stretch Target)	Quarterly	Head of Cleansing and Open Spaces	50%	50%	50%	50%	50%
KI 4(b)	Percentage of household waste sent for reuse, recycling and composting	Quarterly	Head of Cleansing and Open Spaces	44%	44%	44%	44%	44%
KI 5	Percentage non-decent council general needs homes	Annual	Head of Landlord Services					0%
KI 6	Percentage rent collected (including arrears brought forward) (Cumulative Target)	Quarterly	Head of Landlord Services	90.00%	93.25%	94.55%	95.70%	95.70%
KI 7(a)	Time taken to process Housing Benefit/Council Tax new claims	Quarterly	Head of Customer Experience	18 Days				

Ref	Indicator	Quarterly/ Annual	Owner	Q1 Target	Q2 Target	Q3 Target	Q4 Target	Annual Target
KI 7(b)	Time taken to process Housing Benefit/Council Tax change of circumstances	Quarterly	Head of Customer Experience	8 Days				
KI 8	Percentage of Council Tax Collected (Cumulative Target)	Quarterly	Head of Customer Experience	29.32%	57.38%	85.48%	97.80%	97.80%
KI 9	Percentage of non-domestic rates collected (Cumulative Target)	Quarterly	Head of Customer Experience	30.24%	56.53%	84.19%	98.70%	98.70%
KI 10	The number of working days / shifts lost to the local authority due to sickness absence (Cumulative Target)	Quarterly	Organisational Development Manager	1.8 Days	3.4 Days	5.3 Days	7.5 Days	7.5 Days
KI 11	Percentage rent loss from void properties (Proxy Target)	Quarterly	Head of Strategic and Private Sector Housing	2.80%	2.80%	2.80%	2.80%	2.80%
KI 13	Percentage of Major Planning applications determined in 13 weeks or agreed timescale	Annual	Head of Planning and Regeneration					70%
KI 14	Percentage Minor Planning Applications determined within 8 weeks or agreed timescale	Annual	Head of Planning and Regeneration					80%
KI 15	Percentage of Other Planning Applications determined within 8 weeks or agreed timescale	Annual	Head of Planning and Regeneration					90%

Ref	Indicator	Quarterly/ Annual	Owner	Q1 Target	Q2 Target	Q3 Target	Q4 Target	Annual Target
KI 18	Sustained reduction of CO2 from the 2018/19 baseline	Annual	Head of Planning and Regeneration	To be determined following the refresh of the Carbon Neutral Plan			the	
KI 19	Percentage of air quality monitoring locations which comply with the National Air Quality Objective Limits	Annual	Head of Regulatory Services					95%
KI 20	Percentage of customers not proceeding past Stage 1 of the corporate complaint process	Quarterly	Head of Customer Experience	90%	90%	90%	90%	90%
KI 21	Number of people attending shows & events at the Town Hall	Quarterly	Head of Leisure & Culture	3,000 Attendees	3,000 Attendees	23,000 Attendees	15,500 Attendees	44,500 Attendees
KI 22	Total number of email subscribers	Annual	Communications Manager					16,850
KI 23	Total combined Twitter and Facebook audience	Annual	Communications Manager					19,800
LS10 (a)	Leisure Centres- total number of visits	Quarterly	Head of Leisure & Culture	70,000 Visits	100,000 Visits	125,000 Visits	157,200 Visits	452,200 Visits
LS10 (b)	Number of new members at Leisure Centres (including Swim School programme)	Annual	Head of Leisure & Culture					150 New Members
NI 191	Residual household waste per household	Quarterly	Head of Cleansing & Open Spaces	110kg/ household	110kg/ household	110kg/ household	110kg/ household	440kg/ household

### The key indicators below are those which Charnwood Borough Council <u>INDIRECTLY</u> impacts:

Ref	Indicator	Quarterly/ Annual	Owner	Q1 Target	Q2 Target	Q3 Target	Q4 Target	Annual Target
KI 1	Net additional homes provided (Cumulative Target)	Quarterly	Head of Planning & Regeneration	276 Homes	552 Homes	828 Homes	1,105 Homes	1,105 Homes
KI 2	Number of affordable homes delivered (gross) (Cumulative Target)	Quarterly	Head of Planning & Regeneration	45 Homes	90 Homes	135 Homes	180 Homes	180 Homes
KI 12	Reduction in crime (Cumulative Target)	Annual	Head of Neighbourhood Services	To be determined by the Community Safety Partnership from a baseline, at 31st March 2021.				
KI 16	Number of years housing supply	Annual	Head of Planning & Regeneration					5 Years
KI 17	Direction of travel to 5-year housing supply	Quarterly	Head of Planning & Regeneration	Metric and direction of travel towards attainment of KI 16 to be supplied on a quarterly basis.				