

CELEBRATING Charnwood



Sponsorship Opportunities

Platinum*

£1,500

- Prominent brand placement in title
- Brand logo on Cinema Screen
- Prime logo placement on all materials
- Opportunity to display branded banners, signage & promotional materials at key event locations.
- Exclusive press & media recognition
- Dedicated social media post

Gold

£750

- Logo featured on event materials
- press and media recognition
- social media exposure with mentions
- Dedicated space at event to set up/display brand activation

Silver

£350

- Logo on event materials
- Social media mention in pre-event releases and social media promotions
- Opportunity to distribute branded promotional items or samples to event attendees.

Custom

We understand that every sponsor has unique goals and objectives. Therefore, we are open to customising sponsorship packages to better suit your needs.

Event Details

Enjoy blockbuster movies, thrilling funfair rides and delicious gourmet food. Celebrate our Borough Council's 50th anniversary and engage in community activities. Don't miss this spectacular blend of entertainment and community spirit!

June

Sat 29th

12pm - 8pm

Sun 30th

10am - 6pm

Location

**Southfields Park
Loughborough
LE11 2AQ**

www.charnwood.gov.uk/celebrating

*One sponsor only

For more information, contact
eventplanning@charnwood.gov.uk



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